

Leaders found enduring success when they were able to live their core values on a daily basis.

Many leaders find themselves frustrated with the people side of their business because of time wasted spent in miscommunications, workplace conflict and turnover. They found these behaviors cause a drag on their energy and business.

There are so many people issues that it can be extremely difficult to get progressive work done.

Many leaders yearn for employees who actually are committed and want to work. The saying, “Great and committed employees are difficult to find” is common because employee loyalty is at an all time low. The desire to grow the business is derailed by the need to improve processes and people effectiveness. Leaders are caught between the world of producing shareholder value and growing their people, and the time spent in hiring the right talent.

Ignoring the situation will only get more of the same... struggle, people challenges and the wrong people on the bus.

Other leaders have been in your shoes. They discovered it was critical to identify the gaps in the way of achieving their business objectives. These gaps appeared as unproductive behaviors that caused a drag in their organization. You might recognize them as internal competition, blame and gossip. It's not hard to see that this stuff gets in the way of your organization achieving extraordinary results. The highest level of employee commitment and engagement results from aligning personal values with the organizations values.

Leaders found enduring success when they were able to live their core values on a daily basis. It's as if everyone were on the same page singing from the same song sheet. They learned that their core values and purpose remain fixed while their business strategies and practices continuously adapt to the changing world. It is the reason that HP, 3 M, Johnson & Johnson and Nordstrom's have been able to sustain in the long run. When your philosophy and values are lived continuously it is easier to attract and retain talent. The results are team members who go the extra mile. Success results when time is spent on marketing and business strategies.

What you need is a committed expert to support you in facing this situation. Once you align your values with your mission, it will be easier to attract talent that is also aligned. Your desire to create a business where innovative people have fun and achieve outstanding results together becomes the new reality.

Team Performance has guided hundreds of leaders in creating a more cohesive, collaborative and productive workplace.

With a unique combination of measuring and managing your culture, business coaching and the right energy, we help you make the connection between your people and your business growth.

Please download our [free article](#) that explains how to build a positive values driven organization.

It will give you examples of how businesses have succeeded with the values alignment process.